

Sponsorship Opportunities:

Why Sponsor NCMI 2012 Conference ?

Sponsorship is one of the driving forces of event creation across the nation.

There are many reasons why you may consider sponsoring a conference. Sponsoring the correct types of conferences can have many benefits for you in the future.

Showing Interest In The Industry: Becoming a sponsor of the event will ensure that your information is forefront during the conference as all of the participants will know that you were interested enough to invest in the outcome of the conference.

Positioning For The Future: Well positioned to supply services, products, and tools to the participants of the event and to the industry at large will introduce your company.

Networking Opportunities: Ability to network for the leading companies in the industry. The sponsors receive prominent recognition for their support of the event as each sponsor's name is printed in the conference program and allowed to place their displays in places of importance around the event.

If your company would like to sponsor NCMI 2012 ,
please contact : **ncmi2012spon@gmail.com**

Sponsorship in **NCMI 2012** has 4 kinds : **Diamond , Platinum , Gold and Silver Sponsor**

Diamond Sponsorship: 3 lacs

Platinum Sponsorship : 2 lacs

Gold Sponsorship : 1 Lacs

Silver Sponsorship 75 Thousands

- **Conference Dinner Sponsor – 5 LACS**
- **Exhibitor(Stall) – 50,000**
- **Satchel Insert - 30,000**

The Benefits of Diamond Sponsorship includes :

- Opportunity to demo your platform as part of the NCMI 2012 Conference product conference hall.
- Space to exhibit and demo your product at the show during receptions, breaks and dedicated exhibit times.
- Opportunity to sponsor additional items during the conference notepads networking receptions etc

- Your logo included on all promotional materials created for the event
- Your company logo on banners and signage created for the event.
- Your company logo and link from the NCMI 2012 Conference homepage to your Web site.
- Full page ad in the Conference Directory.
- Internet banner (including a link to your site) rotating on the NCMI 2012 conference Web site.
- Color logo with your listing in Conference Directory.
- (8 X 4 feet) Color banner hung in a prominent area at the Conference Hall.
- Business card-sized ad in attendee brochure
- Button ad on NCMI 2012 Conference Web site
- Three full-conference passes.
- Inclusion of a special one-page company promotional piece in all attendee bags.
- Presentation opportunities about your company.
- Your company name mentioned in conjunction with the event in press releases, eNewsletters, e-mail promotions, and editorial content on the show Web site.

The Benefits of Platinum Sponsorship include :

- Opportunity to demo your platform as part of the NCMI 2012 Conference program.
- Space to exhibit and demo your product at the show during receptions, breaks and dedicated exhibit times.
- Opportunity to sponsor additional items during the conference notepads networking receptions, etc.
- Color logo with your listing in Conference Directory.
- Button ad on NCMI 2012 Conference Web site.
- Three full-conference passes.
- Inclusion of a special one-page company promotional piece in all attendee bags.
- (6 X 4 feet) Color banner hung in a prominent area at conference hall

- Presentation opportunities about your company.
- Your company name mentioned in conjunction with the event in press releases, eNewsletters, e-mail promotions, and editorial content on the show Web site.

The Benefits of Gold Sponsorship include :

- Opportunity to demo your platform as part of the NCMI 2012 Conference program.
- Space to exhibit and demo your product at the show during receptions, breaks and dedicated exhibit times
- Two full-conference passes.
- Inclusion of a special one-page company promotional piece in all attendee bags.
- Presentation opportunities about your company.
- (4 X 3 feet) Color banner hung in a prominent area at the show.
- Your company name mentioned in conjunction with the event in press releases, eNewsletters, e-mail promotions, and editorial content on the show Web site.

The Benefits of Silver Sponsorship include :

- (3 x2 feet) Color banner hung in a prominent area at the show.
- Space to exhibit and demo your dedicated exhibit times.
- Inclusion of a special one-page company promotional piece in all attendee bags.
- One full-conference pass
- Presentation opportunities about your company.

Conference Venue :

Venue : JL Auditorium, AIIMS, Ansari Nagar, New Delhi, INDIA, 110029

Paper Publication Media :

Accepted papers will be printed both CDs, print version, proceedings of NCMI 2012. In addition, a selection of papers will also be published in a special edition of the **Indian Journal of Medical Informatics** or **IJMI** (ISSN: 0973-0379). . Terms and conditions will apply for papers chosen for publication in the IJMI.

Contact us :

For more information, or to be placed on our mailing list, please use the contact details below, referring explicitly to NCMI 2012 :

S.K.Meher

Organizing Secretary NCMI'2012

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For Sponsorship :

Ncmi2012spon@gmail.com

3rd National Conference on Medical Informatics

Department Of Computer Facility,
All India Institute of Medical Sciences
Ansari Nagar, New Delhi, India
3rd – 5th Feb., 2012



Sponsorship Form for 8th NCMI

Please Tick [✓]

Sponsorship Category: Platinum Sponsors Gold Sponsor Silver Sponsors I
 Silver Sponsors II Stall Advt. in conference web site Advt. in the souvenir

Name of the Comp. / Org.: _____

Contact Person: _____

Designation: _____

Address: _____

State: _____ Pin Code: _____

Phone: _____ Fax: _____ Mobile: _____

E-mail: _____

Payment Details

Sponsorship Category _____ Amount _____

Cheque / Draft no. _____ Date _____ / _____ / _____

Bank Name: _____

Cheque / DD to be issued in favour of “**ICMI 2012, New Delhi**”

Date

Signature